



# Lancashire defining

The Atom, Pendle

Invest in  
**Lancashire**  
The place for growth





## We Are Lancashire

Lancashire is a recognised world-leader in aerospace, advanced engineering and manufacturing, energy, and higher education excellence. We're home to world-renowned companies such as BAE Systems, Leyland Trucks, Crown Paints, Victrex and Daisy, as well as a diverse portfolio of medical technology, digital, software, chemical, construction and food production businesses.

We're a county that has already attracted many international and British owned global manufacturers, who have re-invested in Lancashire, where a skilled workforce and some of England's best universities are on hand to support future development and innovation.

We're ideally placed for business with the UK and the rest of the world; linked by six major motorways, with Manchester and Liverpool international airports less than an hour's drive away. London can be reached in just two hours by direct train from Preston and world class port logistics are on our doorstep.

Add to that a great quality of life in our picturesque villages, traditional towns and lively cities, a 137-mile coastline, vast swathes of unspoilt countryside, a diverse culture, top gastropubs and award-winning hospitality that welcomes over 68 million visitors a year.

It is time you took a closer look at Lancashire, the place for growth.







## Major Developments

Lancashire County Council is working with their partners to redefine Lancashire through a safe and sustainable approach to the Covid recovery.

Delivering a range of truly ambitious large-scale programmes which will form key components of Lancashire's economic recovery from the Covid pandemic and future growth plans.

These programmes and projects will shape and transform the county's identity for many years to come, essentially 'redefining Lancashire', bringing thousands of new jobs and increasing investment and skills.

Current portfolio includes:

- The delivery of the £160m Samlesbury Enterprise Zone
- The £125m Eden Project North
- Lancashire Central at Cuerden, Lancashire's prime mixed-use strategic employment site
- Plans for Preston City Centre to maximise the opportunities of HS2
- £140m South Lancaster Growth Catalyst
- Lancashire-wide Infrastructure Plan
- Lancashire Economic Recovery Grant Programme







## Aerospace

The UK's aerospace industry is the largest in Europe, and second only to the USA in Global terms. Lancashire is at its heart, ranked alongside Seattle, Toulouse and Montreal as one of the world's top four centres of aerospace production. The county is an internationally renowned centre for civil and military aerospace – we represent the largest single concentration of aerospace production in the UK, employing 14,000 people. Put simply, there's nowhere else in the country that you will find this level of expertise.

Our considerable aerospace heritage means we're well positioned to benefit from the continued rapid growth of both the civil and defence markets. With world leaders like BAE Systems as well as a supply chain of over 400 Tier 1 to Tier 5 companies – think Rolls-Royce, Safran Nacelles, Kaman, Magellan - we are the only UK location with the skills, resources and capacity for the end-to-end manufacturing and servicing of a complete aircraft for its entire life-cycle.

The magnitude of civil and defence contracts continues to create opportunities for new companies locating to Lancashire. BAE Systems is the leading global defence manufacturer, the UK's biggest defence contractor and one of the largest suppliers to the USA. The importance of Lancashire's aerospace industry has led BAE Systems to establish an Academy for Skills and Knowledge at the Samlesbury Enterprise Zone. The Academy is equipped with the latest manufacturing technologies including robotics, additive and carbon composite manufacture.



# Continue your growth story

Tailored business support  
for internationally-owned  
businesses

Lancashire is the second largest economy in the North West and it is growing, with over 52,000 businesses generating £33bn a year. It is a place that makes things, with innovation in its DNA.

The Northern Powerhouse has established a Key Account Management programme specifically for international businesses. Lancashire has already attracted many global manufacturers with a skilled workforce and some of England's best universities, colleges and innovation assets are on hand to support development and innovation.

We can now offer a bespoke service to support further growth and expansion, making Lancashire an even better choice as a UK base.


We want you to be part of our story.

**Angela Kershaw**  
Key Account Manager for Foreign Owned Companies  
Economic Development Service  
Lancashire County Council

07866 188988  
[angela.kershaw@lancashire.gov.uk](mailto:angela.kershaw@lancashire.gov.uk)  
[InvestinLancashire.com/international](https://investinlancashire.com/international)







## Advanced Engineering & Manufacturing

A home to global manufacturers, from aerospace giants to the world's leading producers of specialist materials, Lancashire has the expertise to support international companies to grow. That knowledge and skill set have helped other industries – such as medical, power generation and automotive - flourish. Leyland Trucks, a subsidiary of US owned PACCAR, is one of Europe's most advanced truck assembly facilities and exports across the globe.

Companies like AGC Chemicals Europe and Victrex – the latter chose the county as their global headquarters – are based on the Fylde Coast's Hillhouse Enterprise Zone. And in Pendle and Blackburn, where rubber and plastics manufacturing dominate, the latter represents a proportion of employment five times higher than the national average.

Our considerable heritage and tradition in textiles has boosted our international company portfolio with businesses that combine expertise with high tech innovation to manufacture technical textiles. We're leading the pack with coatings and laminating, too, at Accrington's Emerson & Renwick Technology Centre and we're a powerful influence in paper and pulp. Blackburn employs 11 times more people in paper manufacturing than the national average.

With four outstanding universities on our patch - Lancaster University, The University of Central Lancashire (UCLan), Edge Hill University, and the University of Cumbria - our strengths in engineering disciplines are boosted, as is our already established track record of working with businesses to support innovation and new product development. This support is further enhanced by the establishment of a NW facility by the Advanced Manufacturing Research Centre (AMRC). UCLan has also recently invested over £35m in a new Engineering Innovation Centre in Preston. Incorporating state-of-the-art engineering facilities for research and training including specialist electronics labs and a flight simulator.



## **80,000 PEOPLE EMPLOYED IN MANUFACTURING**

Representing 12.9% of total employment  
compared to 8.2% nationally





Leiyland Trucks, Leiyland







## Energy

A powerhouse in the energy field, Lancashire has significant strengths in nuclear and wind power. Major investments in the industry have led to great strides in attracting prestigious engineering businesses that serve the nuclear, oil and gas, water, transmission and distribution sectors.

We employ over 10,900 employees in this area with civil engineering talent representing a proportion of employment 24 times higher than the national average.

Positioned at the heart of the North West's nuclear industry, we have expert knowledge in power generation, nuclear new build, plant life extension and decommissioning, as well as in fuel fabrication and uranium conversion.

We're the only UK region to have a whole fuel cycle capability and the UK's Office for Nuclear Regulation is also headquartered in the region, along with the Nuclear Decommissioning Authority.

The Nuclear Industry Association estimates that 3,600 people are employed by the nuclear industry locally. Blackpool Airport, located within the Enterprise Zone, also services the energy sector and operates flights to nearby gas rigs and wind farms.



New co-working space, Fraser House, Lancaster



## Business Services

A thriving hub of professional and business services - from Blackpool to Burnley, Leyland to Lancaster and our administrative centre, Preston - we're a county equipped with expertise across our cities and towns.

With more than 37,000 employees operating in areas like legal, accounting, back office operations, financial services and insurance activities, we boast a vast pool of expertise, experience and specialist knowledge for employers to recruit from.

It is this offer that has attracted major names like The Co-operative Bank and National Savings & Investments, who have 25 million customers, with many more choosing Lancashire as their business headquarters.

Global outsourcers providing pension administration services, claims handling, contact centres and IT support have also chosen Lancashire because of our impressive, sustainable pool of labour and competitive cost base.

Our universities nurture some of the brightest new talent across disciplines including accounting, law and finance. And our Further Education Colleges have the courses to back that up with training support for accounting, business administration and customer services operations. These range from Level 2 to Advanced Apprenticeship frameworks.



## Food & Drink

A sector that employs just under 14,000 people, we're a diverse county that whets the appetite when it comes to food and drink. From the farmers in West Lancashire providing salad and vegetables to some of the country's best dining establishments, to the large manufacturers producing everything from ready-made meals, biscuits, crisps, functional foods and pet foods, we have attracted global brands and household names as well as nourishing home grown businesses.

Lancashire is home to some of the world's leading household names – think PepsiCo, Dr Oetker, Fisherman's Friend, Farmhouse Biscuits, Stella Artois and Budweiser. Food and drink hotspots like the Ribble Valley and Trough of Bowland, home to well-known products like Goosnargh chicken and duck, are now renowned for their stellar offer, with outstanding provenance and traceability.

We're also home to many breweries from industry giants to an increasing presence of multi award-winning micro-breweries whose brands are recognised nationally and internationally.

Myerscough College, a leading college in the field of land-based technologies, has recently established a Food & Farming Innovation & Technology Centre and Livestock Innovation Centre, providing livestock production facilities with embedded technology to promote precision farming practices. The college also provides much valued training for food manufacturers as well as food safety in manufacturing.



**LANCASHIRE WAS IN THE  
1ST WAVE OF NHS TEST  
BEDS FOR DIGITAL HEALTH**



## Medical Technology

At the forefront of medical technology development, we provide a supportive environment for facilitating businesses to undertake clinical trials, product development, commercialisation and manufacture. Our strengths in engineering, digital, and in materials such as polymers, makes us an ideal location for medical device manufacturers.

We're also a pioneer in digital health with the county being in the first wave of the NHS Test Beds. A common IT network across the NHS in Lancashire is a rare asset, and has provided an excellent digital health infrastructure. Our NHS organisations and universities provide a collaborative environment that's easily accessible to businesses and there is support for companies trialling new healthcare innovations.

The Lancashire Teaching Hospitals NHS Foundation Trust's Clinical Research Facility and UCLan's Clinical Trials Unit provide services including trial design, applications to funders and data management. Our universities and health partnerships support commercial collaborations and innovation.

The £41m Health Innovation Campus at Lancaster University has created a multi-disciplinary national centre of excellence focused on innovation for health and healthcare.

With an innovation centre and hub a key part of the development, there will be a focus on collaborative working between business, academics and clinical groups as well as providing facilities where businesses can design, prototype and test innovations.



## Creative & Digital

Dominated by digital, creative, software and computer science businesses, Lancashire's creative economy is worth £1.3 billion in GVA, employing 36,000 people. We are well placed to offer skilled staff to support the sector, with world-class centres of excellence at our universities partnering with innovative local enterprises. UCLan offers several digital and creative courses with its Film Production BA qualification, producing Oscar® nominated stars and National Television Award winners. They are also the first university in the UK to offer an online postgraduate degree in Digital Marketing and Communications.

Lancaster University has a cutting-edge design department and plays host to Info Lab, which has fuelled a cluster of digital and creative businesses including Fat Media, one of the largest and most respected digital agencies in the region. Burnley is also recognised by Tech Nation as one of the fastest growing digital clusters in the UK and is home to multi award winning AMS Neve. The UK's first Digital Skills Partnership is being piloted by DCMS in the county, in conjunction with the Lancashire Enterprise Partnership's Skills and Employment Hub. The innovative approach will help identify gaps in skills in Lancashire and encourage partners to work together to address them while attracting investment from outside bodies.

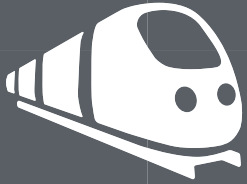


# 400+ CREATIVE AND DIGITAL COMPANIES IN LANCASHIRE

The increasing adoption of industrial digitalisation has led to a growing base of companies in the county developing software to serve key industries. Our universities' expertise in computer science, combined with ICT business incubators, have created innovative software development spin-outs as well as the opportunity for large companies looking to establish in the county to collaborate with small businesses and software companies serving the aerospace, automotive and medical industries.

Lancashire also has nationally renowned expertise in cyber security and is the national Centre of Excellence in Cyber Security Research, as awarded by GCHQ and the EPSRC, the British Engineering and Physical Sciences Research Council.





**PRESTON STATION  
HAS OVER 2 MILLION  
PASSENGERS PER YEAR**

We are just 2 hours  
from London



**LANCASHIRE IS  
LINKED BY 6 MAJOR  
MOTORWAYS**

We are the geographical  
centre of Great Britain



**CLOSE TO THE NORTH  
WEST'S MAJOR  
AIRPORTS**

Our global connections  
are endless

## Connectivity

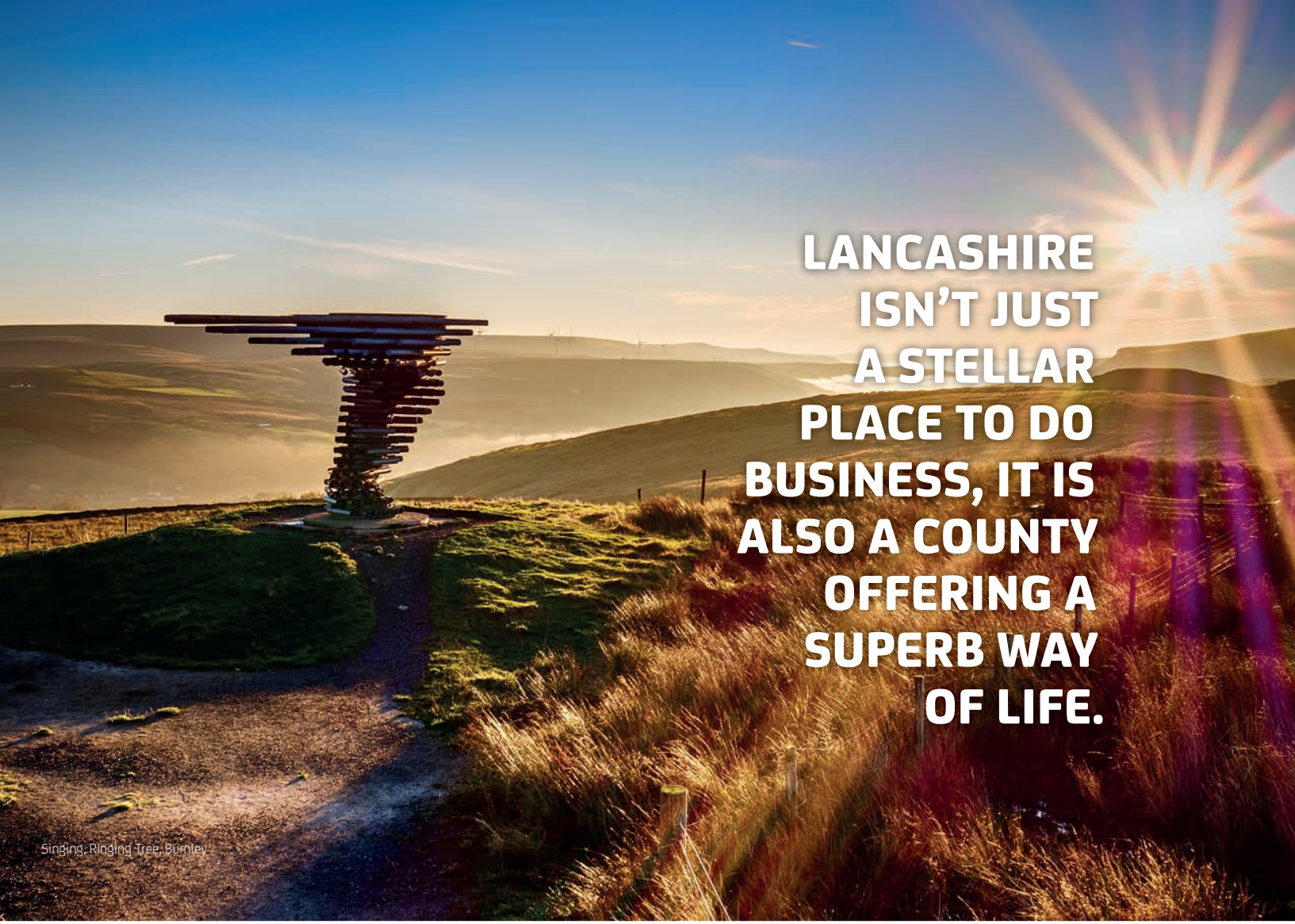
Lancashire sits at the heart of the UK and is at the centre of the Northern Powerhouse. We're on the doorstep of Manchester, Leeds and Liverpool City Regions, Cumbria and North Yorkshire. London is just 2 hours away by rail.

We are linked by six major motorways providing superb north-south and east-west access. Manchester and Liverpool airports are within easy reach and Preston Railway Station – the third busiest in the country – has three trains an hour from Preston to London. It will also become an HS2 hub station with journey times to London being cut to just 77 minutes, with three services an hour.

Heysham Port is at the heart of the Irish Sea hub and provides close proximity to nearby offshore wind and gas industries. The port, with 1,000 metres of berths, is seven miles from the M6.

Within half an hour of our southern boundary is super port Liverpool where the new deep water Liverpool2 terminal is able to service 95% of the world's largest container ships.



A scenic landscape in Lancashire featuring the Singing Ringing Tree sculpture on a grassy hill under a bright sun with lens flare.

**LANCASHIRE  
ISN'T JUST  
A STELLAR  
PLACE TO DO  
BUSINESS, IT IS  
ALSO A COUNTY  
OFFERING A  
SUPERB WAY  
OF LIFE.**



## Lifestyle

Lancashire isn't just a stellar place to do business, it is also a county offering a superb way of life. From beautiful expanses of coastline, heritage in our cities and the stunning vistas offered across our countryside, it's time you took a closer look.

Whether you want to spend an afternoon flying a kite on the beach, a day exploring some new walking routes, or a weekend discovering the charms of our cities or experiencing the excitement of Blackpool, Lancashire offers it all.

Lancashire is a destination with a thriving tourist industry with attractions and places to visit that suit all tastes, and especially taste buds. From coastal cafes, and the best countryside inns to Michelin star dining at Northcote in Langho, near Blackburn, Moor Hall in picture postcard Aughton, West Lancashire and The White Swan in Fence, Burnley.

There's also a superb retail offer with cities and towns like Blackburn, Clitheroe, Lancaster, Ormskirk and Preston providing a great mix of the big names with a thriving independent business scene run by locals passionate about what they sell and the areas in which they live.



## Strategic Sites

Lancashire has a strong track record in attracting both British and internationally owned businesses, a number of whom have continued to re-invest in the area, such as BAE Systems, Rolls-Royce, TRW, Sanko-Gosei, Safran, PACCAR and Toshiba.

We have already attracted and delivered significant investments into Lancashire, including the £434m Preston, South Ribble and Lancashire City Deal and a £320m Growth Deal.

City Deal investment has helped unlock the opportunities at Lancashire Central at Cuerden, one of the largest mixed use and best connected development sites in the North West. From its strategic location south of Preston at the start of the M65, the M6 and M61 can be reached within five minutes. Indicative plans have recently been unveiled for this key site which will lead to more than £250m of public and private sector investment and bring over 3,000 jobs to the area.

Perhaps most significantly, Lancashire is home to four key enterprise zones which are set to be a major element of the Northern Powerhouse economic and investor offer, helping to create over 10,000 high value jobs. The four EZ sites have a strong, complementary industrial focus which build on Lancashire's national and international strengths in aerospace, advanced engineering and manufacturing, energy and chemicals.





**Samlesbury Enterprise Zone** is located at the heart of the largest cluster of aerospace production in the UK, which employs over 13,000 people. This key development site will be a national centre of excellence for advanced engineering and manufacturing related companies, focused on new and emerging market opportunities.

**Sector Focus: advanced manufacturing & engineering**







**The Hillhouse Enterprise Zone** is a world-leading chemical and polymer location which has seen new enterprises develop using the knowledge base of the existing workforce to create a thriving sector which is now home to over 40 businesses. The site is also host to The Collaborative Technology Access Programme, providing access to facilities and expertise located in the Chemistry Department at Lancaster University.

**Sector Focus: energy, chemicals & polymers**





**Blackpool Airport Enterprise Zone** sits on Britain's Energy Coast and includes a fully operational runway of 6,130 feet. The UK is a world leader in offshore wind and Britain's Energy Coast has the capacity to generate 24% of the wind power in the UK. There is also huge potential for tidal energy generation from Morecambe Bay. The Lancashire Energy HQ, one of the flagship developments on the site, will act as a training base for the national energy sector.

**Sector Focus: aviation, energy & advanced manufacturing**







**The Warton Aviation Enterprise Zone**

is located alongside BAE Systems' globally renowned site, and offers the only private fast-jet testing facility in the UK. With a rich history of aviation innovation, Warton offers companies the opportunity to locate alongside BAE Systems' Military Air and Information Division, which has developed some of the most advanced engineering and manufacturing capability anywhere in the world.

Sector Focus: advanced manufacturing & engineering



An abstract graphic on the left side of the page, consisting of several overlapping, organic shapes in a light orange color, with a white, stylized, swirling line running through them.

## How Can We Help?

Businesses locating to Lancashire can benefit from tailor-made support from the time of initial enquiry right through to a programme of on-going support once established here.

Our service is bespoke, but can include:

- Identification of suitable sites and premises
- Assistance with site visits
- Advice and access to finance
- Support to key relocating staff
- Soft landing/first office facilities
- Recruitment of skilled staff
- Business introductions to local networks and suppliers
- On-going account management

Our support partners include The Lancashire Skills Hub and Boost, Lancashire's Growth Hub. The latter provides business support and economic development services to small and medium sized businesses. The Lancashire Skills Hub supports the development of skills within Lancashire across a wide range of industries, including digital and automotive.

**Visit [InvestinLancashire.com](https://investinlancashire.com) to find out more.**

A person wearing a hat and a backpack stands on a rocky shore, looking out at the ocean. The sky is blue with scattered clouds, and a single tree stands on the right. The text "Invest in Lancashire" is overlaid on the left side of the image.

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**Lancashire**

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