



# Continue your growth story

Tailored business support  
for internationally-owned  
businesses





# You chose Lancashire, we want to help accelerate your growth

If you are an internationally-owned business based in Lancashire, you are entitled to the same business support as any UK registered business. However, you also have access to a dedicated Key Account Manager who can put together a bespoke support package that is specialised and sector specific.

## Why?

The UK is home to around 26,000 internationally owned businesses, which between them generate a huge 27% of the UK's GVA, equivalent to approximately £160 billion.

These businesses are major employers in their own right, but once you take the supply chain into account, they are supporting and employing a significant proportion of the UK's working age population.

The Northern Powerhouse has established a Key Account Management programme specifically for international businesses. Lancashire has already attracted many global manufacturers with a skilled workforce and some of England's best universities, colleges and innovation assets are on hand to support development and innovation.

We can now offer a bespoke service to support further growth and expansion, making Lancashire an even better choice as a UK base.

We want you to be part of our story.



## Bespoke support services

We are able to provide access to a full range of services from the Department for International Trade, including:

- Accessing finance
- Assistance with visa applications / immigration issues
- Information on staff recruitment, retention and training
- Tax, regulatory and business planning support
- Links with centres of excellence, such as universities, colleges and innovation assets
- Expanding and/or relocating your UK base
- Site and property searches
- Network opportunities and mentoring programmes
- Aftercare and on-going support

We want to see you succeed. Department for International Trade can help to make your case for investment to your parent company, via a multi-agency, joined up approach.

We will also help you tell your story, showcasing your business as a case study at national and international events and exhibitions.



## Expert support from the Knowledge Lab

In a highly competitive environment, success depends on how effectively organisations can leverage data resources and turn it into actionable insights.

The Knowledge Lab provides a bespoke research and intelligence service to support the needs of internationally-owned businesses.

Our research, tools and insights can help you to understand existing opportunities as well as enabling the preparation of strategies for the future.

Knowledge Lab has a team of skilled and experienced analysts who use an extensive range of specialist intelligence products to provide compelling data-driven insights to help develop your business in the UK.

Our bespoke service includes the provision of information on:

- Sector, sub-sector and technology trends and opportunities
- UK business environment
- Benchmarking to understand the UK's competitive position

By turning business data into business insight, we can help you gain a competitive advantage to leverage business opportunities in the UK.



# Invest in **Lancashire**

Lancashire is the second largest economy in the North West and it is growing, with over 52,000 businesses generating £33bn a year. It is a place that makes things, with innovation in its DNA.

We want you to be part of that growth story. If you would like to find out more about the tailored support packages available to internationally-owned businesses based in Lancashire, please get in touch.

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PROUD TO SUPPORT

